

PRIMARY LOGO



ALTERNATE/SECONDARY LOGO



COLORS



TAGLINES/MOTTOS/HASHTAGS

- PERFORMANCE QUALITY INNOVATION
- THE POWER OF EFFICIENCY
- HARVEST ELEVATED
- #GoWithCOE
- #RSeries
- #ThePowerOfEfficiency
- #nutharvesting
- #treeshaker
- #agriculture, agricultura
- #TeamCoe, #CoeAroundTheGlobe

FONTS

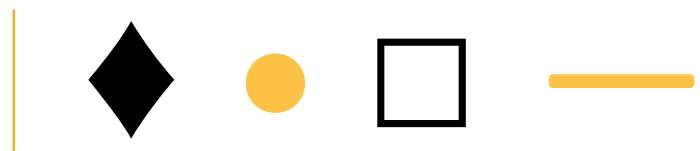
Century Gothic

Century Gothic Bold

Franklin Gothic Book

Franklin Gothic Demi

GRAPHIC ELEMENTS/ICONS



EXAMPLE

- ◆ White space
- ◆ Clean, modern, sans-serif fonts
- ◆ Use color & weight to differentiate fonts
- ◆ Use high resolution photos of equipment (provided)
- ◆ Keep paragraphs short

## Equipment

We build our innovative harvesting equipment with high-quality materials that stand the test of time. Every model we offer is handcrafted with incredible functionality and a modern, user-friendly design.



### C7 | R-SERIES CATCHING FRAME SHAKER

The COE C7 SHAKER pairs with a COE L2 RECEIVER to form a catching frame set that can harvest fruit, nut, olives and other various crops. Its versatile deck design allows it to work in multiple tree spacing's efficiently.

SPECS • DETAILS